



# STREET SOCCER USA CUP

PRESENTED BY LA GALAXY FOUNDATION

**STREET SOCCER USA CUP AT  
MICROSOFT SQUARE | L.A. LIVE  
SATURDAY, AUGUST 18TH  
9:00 AM  
CHICK HEARN COURT  
LOS ANGELES, CA 90015**



**Street Soccer USA** is a premier soccer for social change organization in the United States. Since 2009, the Street Soccer USA Cup Series has taken place in cities across the country: Times Square - New York, Union Square - San Francisco, Art Museum Steps - Philadelphia and now is coming to L.A. Live - Los Angeles, in collaboration with the LA Galaxy Foundation.

The Street Soccer USA Cup Series is one of the most fast-paced, exciting soccer tournaments in the world; it brings together youth, co-ed, adult and corporate soccer teams to compete in action-packed 15-minute, 4v4 championship play in front of thousands of fans. Proceeds from the Street Soccer USA Cup Series funds soccer for social change programs, as well as the installation of permanent fields for underserved kids to play at throughout the year.

FOR MORE INFORMATION PLEASE CONTACT  
BLANE SHEPARD AT [BLANE@STREETSOCCERUSA.ORG](mailto:BLANE@STREETSOCCERUSA.ORG)

**REGISTER TODAY AT  
[STREETSOCCERUSA.ORG/L-A-CUP](http://STREETSOCCERUSA.ORG/L-A-CUP)**

# PARTICIPATION OPPORTUNITIES

## Title Partner:

- Category Exclusivity
- Logo on all jerseys and premium logo placement on all marketing materials
- Naming rights to one field at the tournament
- Exhibitor booth space and the opportunity to distribute approved product (10'x20')
- Minimum of eight tournament PA reads
- Opportunity to present 1st place trophy to winning team
- Includes registration for three teams in the tournament
- Includes tournament goodie bag



## Official Partner:

- Logo inclusion on all field boards
- Logo placement on all marketing materials and website
- Exhibitor booth space and the opportunity to distribute approved product (10'x10')
- Four tournament PA reads
- Includes registration for two teams in the tournament
- Includes tournament goodie bag



## Supporting Partner:

- Logo placement on marketing materials and website
- Exhibitor booth space and the opportunity to distribute approved product (10'x10')
- Two tournament PA reads
- Includes registration for one team in the tournament



## Team Entry:

- Opportunity to participate in the inaugural Street Soccer USA & LA Galaxy Cup
- Custom event jersey for each team member
- Each team includes up to 8 players-all players must be 18 years or older
- Winning team will be recognized at a LA Galaxy Match at Stubhub Center on Sat. Sept. 29th



**For Partnership Opportunities Call or Email Blane Shepard at [blane@streetsoccerusa.org](mailto:blane@streetsoccerusa.org) or 626-774-6335**